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| **FIRST EGG** | REACTION | Hook Event  Grab the reader, provoke interest, and cause questions to be asked. |  |
| Inciting Event  The event that sets the story in motion, and will lead to the Key Event. |  |
| Key Event  The event that causes the protagonist to be caught up in the story. |  |
|  | 1st Plot Point  A change of surroundings. A personal turning point. The point of no return for the protagonist. |  |
| **SECOND EGG** | Strong Reaction  The protagonist has a strong response to the 1st Plot Point. |  |
| 1st Pinch Point  The antagonist’s presence and power are displayed. |  |
| Turning Point  A change of direction for the characters. A push from reaction to action. A personal catalyst for the protagonist. A move to dramatic, new, fresh, different circumstances. |  |
| ACTION | Strong Action  The protagonist takes a strong action after the Turning Point. |  |
| 2nd Pinch Point  The antagonist’s presence and power are reafﬁrmed. |  |
|  | 3rd Plot Point  We are set upon our inexorable course towards the Climax. A low point for the protagonist. Perhaps a meeting between protagonist and antagonist? A decision? An upheaval? An unexpected event? |  |
| **THIRD EGG** | Climactic Moment  The critical moment that fulﬁls the dramatic promise of the story. |  |
| Resolution | Resolution  A brief hint (a scene or two) of how the story continues. A period of emotional recovery. |  |